

# Green Infrastructures for More Liveable Cities

Assessing urban ecosystem  
services to promote nature-based  
solutions

7 April 2017  
9:00am  
Bocconi University  
Aula Magna  
via Gobbi 5  
Milano



**Università Commerciale  
Luigi Bocconi**

IEFE  
Center for Research on Energy  
and Environmental  
Economics and Policy



**GREEN CITY** Italia

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The value of ecosystem services provided by nature has gained attention in this last decade. Ecosystems strengthen the ability of cities to adapt to climate change and make the transition to a more healthy and sustainable future. They provide solutions to many challenges cities face by offering numerous services such as clean air, water filtration, flood prevention, noise reduction, recreation, as well as climate change mitigation and adaptation. This conference – which is part of IEFE Bocconi University “green economy observatory” agenda - has the aim to demonstrate the value of ecosystem services for cities, through policy evaluation and case analysis. The event is organized in occasion of the 60<sup>th</sup> IEFE’s anniversary.

**8:30am**

**Registration of participants**

**9:00am**

**Welcome Addresses**

**Gianmario Verona**

Rector, Bocconi University

**Michele Polo**

Director, IEFE, Bocconi University

**Fabrizio Spada**

Head, Regional Representation in Milan,  
European Commission

**Pierfrancesco Maran**

City Councillor for Urban Planning, Green  
Areas and Agriculture, Municipality of  
Milan

**9:45am**

**Opening Speech**

**Ilaria Borletti Buitoni**

Italian Undersecretary, Ministry of Cultural  
Heritage and Activities and Tourism

## Introduction

### **Edoardo Croci**

Research Director, IEFÉ, Bocconi University

### **Péter Ilyés**

CEO, E.ON Italia

### **Andreas Kipar**

President, Green City Italy

### **Aldo Ravazzi**

Vice President, Green Budget Europe and  
Mattm-Svi-A.T.Sogesid

### **Walter Vitali**

Executive Director, Urban@it

## 11:15am

### Coffee break

## 11:45am

### International Strategies and Policies to Value Ecosystem Services at the Urban Level

#### Moderator

### **Edoardo Croci**

Research Director, IEFÉ, Bocconi University

#### Participants

### **Ugo Guarnacci**

Policy Officer, European Commission, DG  
Research & Innovation

### **Holger Kuhle**

Local Economic Development Expert, GIZ,  
and Manager, SDSN Sustainable  
Development Solutions Network cities

### **Aromar Revi**

Director, Indian Institute for Human  
Settlements (IHS) and Co-Chair, Sustainable  
Development Solutions Network SDSN  
Cities

### **Isabel Wetzel**

Coordinator, Greener Cities Partnership,  
UN-Habitat and UN-Environment

## 1:00pm

### Lunch

## 2:00pm

### Round Table on Best Practices of Nature-Based Solutions at Urban Scale

#### Moderator

### **Andreas Kipar**

President, Green City Italy

#### Introduction

### **Michele Falcone**

Director General, CAP Group

#### Participants

### **John Bryden**

Senior Programmes Manager, Thames21

### **Paolo Castiglieri**

Secretary General at Genova Smart City  
Association, City of Genoa

### **Daniela Luise**

Director, Italian local Agenda 21  
Coordination, City of Padua

### **Michael Schwarze-Rodrian**

Director, Department European and RVR  
Regional Networks Regionalverband Ruhr

## 4:30pm

### Conclusions

### **Edoardo Croci**

Research Director, IEFÉ, Bocconi University

**For information**  
**IEFE**  
**iefe@unibocconi.it**

**Registration required at**  
**www.unibocconi.it/eventi**

**The event is organised in collaboration**  
**with the Order of Architects of the**  
**Province of Milan. 6 cfp are recognised**  
**to Architects for the participation at the**  
**conference.**

**The event will be held in English.**  
**A simultaneous translation will be**  
**provided.**

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